

## **From the Mayor:**

This is a special edition of the City Newsletter. It contains the summary of the results of the five question survey that was mailed to all the registered voters of the City of Cascade Locks.

In the first step of preparing the survey, City Administrator Mike Bridges gathered information about Indian casinos in the states of Oregon and Washington. It consisted of several hundred sheets from several locations. Mr. Bridges then summarized the material into twelve pages. Next he prepared the five questions of the survey.

The material was delivered to the research firm of Bardsley & Neidhart, Inc., where the summary was evaluated for accuracy and impartiality, and the questions were evaluated for objectivity. The questions had to be worded so that those completing the survey could not tell if the writer was for or opposed to a casino in Cascade Locks. The research firm confirmed the neutrality of the information packet and survey questions.

The last step was to mail a copy of the summary, a copy of the survey, and a self-addressed, stamped envelope to each registered voter in the City at the time the survey was prepared. A special watermark paper stock was used to avoid duplicate survey returns. The surveys were mailed directly to the research firm who compiled the information in this newsletter.

The City thanks all of you who completed and mailed the survey. We are able to determine the opinion of the community because of you.

Rogers C. Wheatley  
Mayor

This survey was conducted by the independent research firm of Bardsley & Neidhart, Inc., and was sent to 667 residents of Cascade Locks on December 2<sup>nd</sup>. Forty-four percent of the surveys were completed and returned before the December 11<sup>th</sup> deadline.

## **Survey Results Format:**

- a) In the first question, respondents were asked whether they *Strongly Supported*, *Somewhat Supported*, *Somewhat Opposed*, or *Strongly Opposed* a casino in Cascade Locks. In each of the following questions, the responses are broken down by how respondents responded to the first question, except that *Somewhat Opposed* and *Strongly Opposed* were combined into the "*Opposed*" group since the *Somewhat Opposed* group had only 8 responses. Example: In Question 2a on the schools, 6 of the respondents who *Strongly Support* the casino, chose answer 5 that they *Strongly Agree* that it would have a negative impact on schools. On the other end, 5 of the *Opposed* group chose answer 1 that they *Strongly Disagree* that it would have a negative impact on schools.
- b) Note that the first question had 242 responses and that the other questions had in the range of 280 responses. This is why in Question 2a (and the other questions, too), the *Support* or *Oppose* Casino responses add up to 236 (130+32+74=236) and the reason that this is not 242 is that some of the people (6) who responded to question 1 did not respond to question 2a.

## **Results Analysis:**

- c) Generally, 68% of the respondents *Strongly* or *Somewhat Support* a casino in Cascade Locks and 32% *Strongly* or *Somewhat Oppose* a casino in Cascade locks.
- d) Given that a casino will be in Hood River County, 67% favored it being located in Cascade Locks, 30% on the east side of Hood River, and 3% on the west end of Hood River.
- e) Unless there is shown to be a wide margin between responses, ranking them should not be done. For example, Question 3a responses clearly show that traffic improvements are a very important issue. But the level of importance between 3a and the responses on Question 3b are not significant enough to rank them 1 and 2. They should be ranked of relative equal importance.
- f) Note the polar opposite responses on most questions. If the *Strongly Support* mostly responded that they *Strongly Disagreed* that an issue was important, the *Opposed* mostly responded that they *Strongly Agreed* that an issue was important, and vice versa. This indicates that both the *Strongly Support* and the *Opposed* groups answered questions in ways that supported their positions.
- g) In the responses that included comments from the respondents, there were two major themes: no casino in the area; and, provide support for the Cascade Locks school (not the Hood River School system) and activities for youth (in response to Question 3g, Other Issues).

1. Do you support or oppose a casino in Cascade Locks if the casino would pay for at least the following:
- An annual amount that is equal to what property taxes would be;
  - All necessary traffic improvements;
  - Increased police, fire, ambulance coverage;
  - All water, sewer and electric improvements needed for the casino and all normal extension charges and commercial rates;
  - Programs to help people with gambling and other types of addictive problems, such as drugs and alcohol;
  - Other funds that could be used for local programs and improvements, such as a new community center, the food bank, family counseling, senior meals.

Given the above scenario, do you support or oppose a casino in Cascade Locks?

Q1.	Strongly Support		Somewhat Support		Somewhat Oppose		Strongly Oppose		Total		Mean
Total	133	55%	32	13%	8	3%	69	29%	242	100%	2.9
Support or oppose casino											
Strongly Support	133	100%	0	0%	0	0%	0	0%	133	100%	4.0
Somewhat Support	0	0%	32	100%	0	0%	0	0%	32	100%	3.0
Oppose	0	0%	0	0%	8	10%	69	90%	77	100%	1.1

2. Do you agree or disagree with each of the following statements?

a. It would have a negative impact on schools.

Q2a.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	73	25%	10	3%	24	8%	43	15%	138	48%	288	100%	2.4
Support or oppose casino													
Strongly Support	6	5%	4	3%	3	2%	20	15%	97	75%	130	100%	1.5
Somewhat Support	1	3%	2	6%	8	25%	11	34%	10	31%	32	100%	2.2
Oppose	52	70%	2	3%	11	15%	4	5%	5	7%	74	100%	4.2

b. It would provide needed jobs for Cascade Locks.

Q2b.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	164	58%	31	11%	25	9%	13	5%	50	18%	283	100%	3.9
Support or oppose casino													
Strongly Support	114	88%	12	9%	2	2%	0	0%	2	2%	130	100%	4.8
Somewhat Support	17	53%	7	22%	5	16%	1	3%	2	6%	32	100%	4.1
Oppose	3	4%	7	10%	16	22%	9	12%	38	52%	73	100%	2.0

c. It would create too much traffic in the City.

Q2c.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	81	29%	16	6%	53	19%	47	17%	84	30%	281	100%	2.9

Support or oppose casino													
Strongly Support	6	5%	5	4%	29	22%	28	22%	61	47%	129	100%	2.0
Somewhat Support	5	16%	4	13%	11	35%	7	23%	4	13%	31	100%	3.0
Oppose	59	82%	4	6%	5	7%	1	1%	3	4%	72	100%	4.6

d. It would help attract businesses and services (such as a bank or clinic) to Cascade Locks.

Q2d.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	167	58%	34	12%	24	8%	18	6%	46	16%	289	100%	3.9
Support or oppose casino													
Strongly Support	110	83%	10	8%	3	2%	3	2%	6	5%	132	100%	4.6
Somewhat Support	18	56%	7	22%	6	19%	1	3%	0	0%	32	100%	4.3
Oppose	4	5%	13	18%	12	16%	12	16%	33	45%	74	100%	2.2

e. It would have a negative impact on housing.

Q2e.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	67	23%	20	7%	41	14%	44	15%	117	40%	289	100%	2.6
Support or oppose casino													
Strongly Support	5	4%	2	2%	20	15%	22	17%	82	63%	131	100%	1.7
Somewhat Support	4	13%	6	19%	9	28%	7	22%	6	19%	32	100%	2.8
Oppose	45	61%	10	14%	8	11%	7	9%	4	5%	74	100%	4.1

f. It would bring new revenues to our water, sewer and electric systems.

Q2f.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	168	59%	47	16%	24	8%	11	4%	37	13%	287	100%	4.0
Support or oppose casino													
Strongly Support	105	80%	20	15%	0	0%	1	1%	5	4%	131	100%	4.7
Somewhat Support	18	56%	10	31%	1	3%	2	6%	1	3%	32	100%	4.3
Oppose	7	9%	14	19%	22	30%	6	8%	25	34%	74	100%	2.6

g. It would hurt existing businesses in Cascade Locks.

Q2g.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	58	20%	17	6%	45	15%	43	15%	128	44%	291	100%	2.4
Support or oppose casino													
Strongly Support	3	2%	3	2%	20	15%	22	17%	85	64%	133	100%	1.6
Somewhat Support	1	3%	3	9%	13	41%	8	25%	7	22%	32	100%	2.5
Oppose	48	65%	8	11%	9	12%	5	7%	4	5%	74	100%	4.2

h. It is not the image I want for Cascade Locks.

Q2h.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	77	28%	12	4%	30	11%	36	13%	122	44%	277	100%	2.6
Support or oppose casino													
Strongly Support	1	1%	3	2%	9	7%	25	20%	86	69%	124	100%	1.5
Somewhat Support	2	6%	4	13%	15	48%	7	23%	3	10%	31	100%	2.8
Oppose	61	84%	2	3%	4	5%	1	1%	5	7%	73	100%	4.5

i. It would have a negative impact on our water, sewer and electric system.

Q2i.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	47	16%	13	5%	38	13%	42	15%	148	51%	288	100%	2.2
Support or oppose casino													
Strongly Support	3	2%	0	0%	6	5%	16	12%	106	81%	131	100%	1.3
Somewhat Support	1	3%	3	9%	4	13%	14	44%	10	31%	32	100%	2.1
Oppose	35	48%	7	10%	17	23%	8	11%	6	8%	73	100%	3.8

j. Gambling is against my religious and/or personal beliefs.

Q2j.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	58	20%	14	5%	31	11%	24	8%	156	55%	283	100%	2.3
Support or oppose casino													
Strongly Support	4	3%	2	2%	17	13%	11	8%	99	74%	133	100%	1.5
Somewhat Support	0	0%	8	26%	6	19%	6	19%	11	35%	31	100%	2.4
Oppose	44	62%	2	3%	5	7%	5	7%	15	21%	71	100%	3.8

k. It would result in people not being able to pay for food, rent, or other living expenses.

Q2k.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	59	20%	15	5%	43	15%	40	14%	132	46%	289	100%	2.4
Support or oppose casino													
Strongly Support	2	2%	1	1%	14	11%	20	15%	95	72%	132	100%	1.4
Somewhat Support	1	3%	2	6%	13	41%	8	25%	8	25%	32	100%	2.4
Oppose	46	62%	8	11%	12	16%	6	8%	2	3%	74	100%	4.2

l. It would increase the work of the churches in assisting people.

Q2l.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	59	21%	20	7%	57	20%	43	15%	108	38%	287	100%	2.6

Support or oppose casino													
Strongly Support	5	4%	4	3%	24	18%	23	17%	77	58%	133	100%	1.8
Somewhat Support	1	3%	4	13%	14	44%	10	31%	3	9%	32	100%	2.7
Oppose	45	62%	8	11%	13	18%	4	5%	3	4%	73	100%	4.2

m. It would increase crime.

Q2m.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	57	20%	30	10%	37	13%	44	15%	119	41%	287	100%	2.5
Support or oppose casino													
Strongly Support	1	1%	6	5%	12	9%	24	18%	88	67%	131	100%	1.5
Somewhat Support	0	0%	5	16%	12	38%	12	38%	3	9%	32	100%	2.6
Oppose	46	62%	16	22%	8	11%	3	4%	1	1%	74	100%	4.4

n. I would like the opportunity to go to a local casino.

Q2n.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	85	30%	28	10%	48	17%	24	9%	96	34%	281	100%	2.9
Support or oppose casino													
Strongly Support	64	49%	20	15%	30	23%	8	6%	9	7%	131	100%	3.9
Somewhat Support	3	10%	7	23%	7	23%	6	20%	7	23%	30	100%	2.8
Oppose	1	1%	0	0%	4	6%	3	4%	63	89%	71	100%	1.2

o. It would help support City programs, such as police, fire and ambulance.

Q2o.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	162	56%	30	10%	36	12%	11	4%	50	17%	289	100%	3.8
Support or oppose casino													
Strongly Support	113	85%	8	6%	3	2%	0	0%	9	7%	133	100%	4.6
Somewhat Support	12	38%	15	47%	4	13%	0	0%	1	3%	32	100%	4.2
Oppose	3	4%	5	7%	26	36%	10	14%	29	40%	73	100%	2.2

3. If a casino did come to Cascade Locks, how important would each of the following be to include in an agreement between the City and the casino?

a. The casino paying for traffic control improvements.

Q3a.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	226	79%	22	8%	17	6%	10	4%	10	4%	285	100%	4.6
Support or oppose casino													
Strongly Support	95	74%	13	10%	11	9%	3	2%	7	5%	129	100%	4.4
Somewhat Support	28	88%	2	6%	1	3%	1	3%	0	0%	32	100%	4.8
Oppose	66	93%	3	4%	0	0%	1	1%	1	1%	71	100%	4.9

b. The casino paying for expanded police coverage.

Q3b.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	215	77%	28	10%	14	5%	9	3%	13	5%	279	100%	4.5
Support or oppose casino													
Strongly Support	87	67%	17	13%	9	7%	6	5%	10	8%	129	100%	4.3
Somewhat Support	23	72%	6	19%	2	6%	1	3%	0	0%	32	100%	4.6
Oppose	67	96%	1	1%	1	1%	0	0%	1	1%	70	100%	4.9

c. The casino paying for expanded fire and ambulance coverage.

Q3c.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	216	76%	24	8%	25	9%	7	2%	14	5%	286	100%	4.5
Support or oppose casino													
Strongly Support	92	71%	15	12%	12	9%	3	2%	8	6%	130	100%	4.4
Somewhat Support	22	69%	5	16%	4	13%	1	3%	0	0%	32	100%	4.5
Oppose	65	92%	1	1%	2	3%	1	1%	2	3%	71	100%	4.8

d. The casino paying for city services and utilities.

Q3d.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	245	87%	15	5%	14	5%	2	1%	6	2%	282	100%	4.7
Support or oppose casino													
Strongly Support	109	84%	14	11%	5	4%	0	0%	2	2%	130	100%	4.8
Somewhat Support	26	84%	1	3%	2	6%	2	6%	0	0%	31	100%	4.6
Oppose	69	99%	0	0%	0	0%	0	0%	1	1%	70	100%	4.9

e. The casino paying for gambling and other addiction programs.

Q3e.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	165	59%	27	10%	44	16%	15	5%	29	10%	280	100%	4.0

Support or oppose casino													
Strongly Support	56	43%	23	18%	27	21%	6	5%	18	14%	130	100%	3.7
Somewhat Support	20	65%	1	3%	8	26%	2	6%	0	0%	31	100%	4.3
Oppose	61	87%	1	1%	3	4%	2	3%	3	4%	70	100%	4.6

f. A casino building designed to fit in with the Scenic Area image.

Q3f.	5 - Strongly Agree		4		3		2		1 – Strongly Disagree		Total		Mean
Total	197	74%	26	10%	19	7%	6	2%	18	7%	266	100%	4.4
Support or oppose casino													
Strongly Support	81	65%	16	13%	18	15%	1	1%	8	6%	124	100%	4.3
Somewhat Support	26	84%	3	10%	0	0%	1	3%	1	3%	31	100%	4.7
Oppose	58	84%	2	3%	1	1%	2	3%	6	9%	69	100%	4.5

g. Other issues.

Q3g.	5 - Strongly Agree		4		3		2		1 – Strongly Disagree		Total		Mean
Total	80	82%	10	10%	3	3%	1	1%	4	4%	98	100%	4.6
Support or oppose casino													
Strongly Support	41	82%	5	10%	2	4%	0	0%	2	4%	50	100%	4.7
Somewhat Support	7	88%	0	0%	0	0%	1	13%	0	0%	8	100%	4.6
Oppose	24	96%	0	3%	0	0%	0	0%	1	4%	25	100%	4.8

4. Do you agree or disagree with each of the following statements?

a. If the City has a choice in whether or not the casino is located in Cascade Locks or Hood River, the City Council should take an official position on the matter.

Q4a.	5 - Strongly Agree		4		3		2		1 – Strongly Disagree		Total		Mean
Total	176	61%	38	13%	41	14%	6	2%	28	10%	289	100%	4.1
Support or oppose casino													
Strongly Support	85	65%	14	11%	22	17%	1	1%	9	7%	131	100%	4.3
Somewhat Support	15	47%	9	28%	5	16%	0	0%	3	9%	32	100%	4.0
Oppose	48	66%	8	11%	8	11%	2	3%	7	10%	73	100%	4.2

b. If the City does not have a choice in whether or not the casino is located in Cascade Locks or in Hood River, the City Council should be prepared to negotiate the best deal for the impacts on Cascade Locks.

Q4b.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	239	82%	22	8%	10	3%	3	1%	17	6%	291	100%	4.6
Support or oppose casino													
Strongly Support	117	88%	9	7%	3	2%	0	0%	4	3%	133	100%	4.8
Somewhat Support	22	69%	6	19%	3	9%	1	3%	0	0%	32	100%	4.5
Oppose	57	78%	7	10%	2	3%	0	0%	7	10%	73	100%	4.5

c. A vote among the Hood River County Commissioners should determine what position the Cascade Locks City Council should take about a casino.

Q4c.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	34	12%	8	3%	32	11%	22	8%	189	66%	285	100%	1.9
Support or oppose casino													
Strongly Support	8	6%	0	0%	11	8%	11	8%	100	77%	130	100%	1.5
Somewhat Support	2	6%	3	9%	4	13%	5	16%	18	56%	32	100%	1.9
Oppose	15	21%	4	6%	14	20%	4	6%	34	48%	71	100%	2.5

d. A survey among Hood River County voters should determine what position the Cascade Locks City Council should take about a casino.

Q4d.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	57	20%	11	4%	27	10%	17	6%	169	60%	281	100%	2.2
Support or oppose casino													
Strongly Support	22	17%	2	2%	8	6%	5	4%	92	71%	129	100%	1.9
Somewhat Support	2	6%	5	16%	3	10%	4	13%	17	55%	31	100%	2.1
Oppose	18	26%	3	4%	14	20%	5	7%	30	43%	70	100%	2.6

e. If after receiving the results of this survey, the City Council decides to support a casino in Cascade Locks, the City should start actively negotiating to encourage the casino to locate here.

Q4e.	5 - Strongly Agree		4		3		2		1 - Strongly Disagree		Total		Mean
Total	166	58%	24	8%	15	5%	11	4%	72	25%	288	100%	3.7
Support or oppose casino													
Strongly Support	116	88%	9	7%	4	3%	0	0%	3	2%	132	100%	4.8
Somewhat Support	11	35%	12	39%	6	19%	1	3%	1	3%	31	100%	4.0
Oppose	4	6%	1	1%	3	4%	9	13%	55	76%	72	100%	1.5

City of Cascade Locks  
PO Box 308  
Cascade Locks OR 97014

<p>BULK RATE U.S. Postage <b>PAID</b> Cascade Locks, OR Permit NO. 9</p>
--

5. If a casino does come to Hood River County, where would you prefer it to be located?

Q5	In Hood River on the land at the west end		On tribal lands on the east side of Hood River		In Cascade Locks		Total	
Total	7	3%	82	30%	180	67%	269	100%
Support or oppose casino								
Strongly Support	0	0%	2	2%	130	98%	132	100%
Somewhat Support	3	10%	9	31%	17	59%	29	100%
Oppose	1	2%	59	97%	1	2%	61	100%

Results compiled by Bardsley & Neidhart Inc. – Portland, OR (BN096 – 98)

# Cascade Locks Casino Survey Results

*(This document, and other information about the Cascade Locks casino, can be found on the City's website: [www.clbb.net](http://www.clbb.net))*